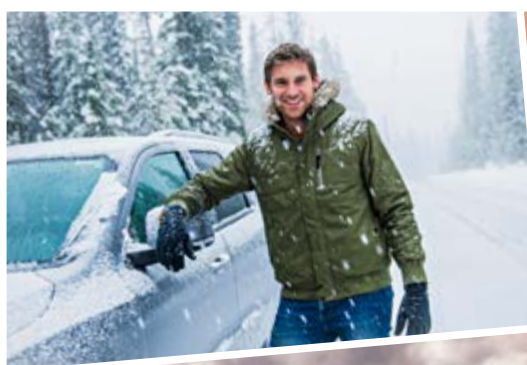


# fresh

MEDIAOFFER

# 2018









# fresh

## ADVERTISEMENT PRICES

<b>SURFACE</b>	<b>2018</b>
1/1	4,413 EUR
2/1	6,635 EUR
1/2	2,508 EUR
1/3	1,873 EUR
2/3	2,825 EUR
1/4	1,238 EUR
C2	5,048 EUR
C3	4,730 EUR
C4	5,683 EUR
Folding out cover page	6,952 EUR

## ADVERTISEMENT SIZES

<b>SURFACE</b>	<b>MIRROR</b>	<b>CUT</b>	<b>TRIM</b>
1/1	185 × 265 mm	210 × 297 mm	220 × 307 mm
2/1	400 × 265 mm	420 × 297 mm	430 × 307 mm
1/2 landscape	185 × 130 mm	210 × 146 mm	220 × 156 mm
C2	185 × 265 mm	210 × 297 mm	220 × 307 mm
C3	185 × 265 mm	210 × 297 mm	220 × 307 mm
C4	185 × 265 mm	210 × 297 mm	220 × 307 mm

### PARAMETERS OF THE MAGAZINE:

Size: 36 colour pages  
Dimension: 210×297 mm (A/4)  
Paper quality: 80 g Galerie one, glossy enamelled  
Printing: rotary offset

### ADV. PARAMETERS

Submitting the advertising material: jpg, tif, 300 dpi, CMYK,  
proof colour samples  
Raster density: 60

### DISTRIBUTION

50,000 copies at the Slovak gas stations  
130,000 copies at the Hungarian MOL stations  
160,000 copies at the Romanian gas stations

## APPEARANCES

<b>ISSUE</b>	<b>APPEARANCE</b>	<b>ORDERING DEADLINE</b>	<b>SUBMITTING DEADLINE</b>
January	January 2, 2018	December 15, 2017	December 20, 2017
February	February 1, 2018	January 15, 2018	January 21, 2018
March	March 1, 2018	February 15, 2018	February 19, 2018
April	April 1, 2018	March 17, 2018	March 22, 2018
May	May 2, 2018	April 18, 2018	April 22, 2018
June	June 1, 2018	May 16, 2018	May 20, 2018
July	July 1, 2018	June 17, 2018	June 22, 2018
August	August 1, 2018	July 18, 2018	July 22, 2018
September	September 1, 2018	August 15, 2018	August 19, 2018
October	October 3, 2018	September 16, 2018	September 21, 2018
November	November 1, 2018	October 14, 2018	October 19, 2018
December	December 1, 2018	November 14, 2018	November 18, 2018
January	January 2, 2019	December 2, 2018	December 8, 2018